

Market Access Data & Insights



Utilization: Market Share Analytics

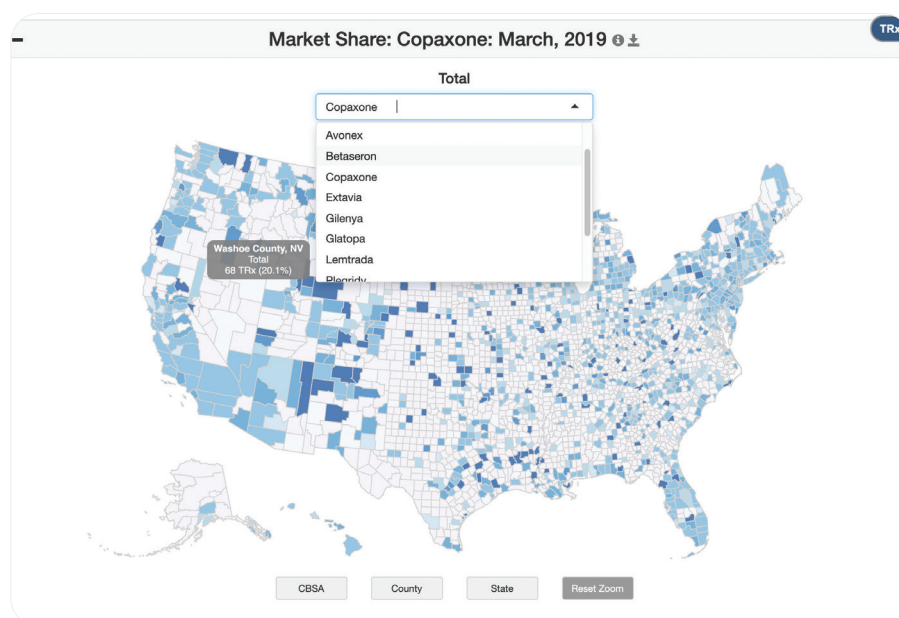
A Comprehensive Drug Performance & Market Utilization Platform

... the highest quality 3rd party data
integration decision support tool



Breakaway Utilization Platform Includes:

- TRx & NRx Views by Payer, Segment, Geography, and Market Share
- Drug Performance Trending by Market Share and Time
- National, State, CBSA, County, and ZIP Level Drug Performance Analytics
- Drug Coverage/Access vs Performance by Market Share
- Single and Multi-Select Analytics by Drug, Payer, and Market Segment
- Raw Volume or Market Share Analytics
- Downloadable Data sets and Graphics



Data integration is not rocket science.

It is hard work. It requires diligence, documentation, and responsiveness... not some special sauce. Breakaway understands the goal: actionable, understandable data delivered to end-users on time as promised, without the headaches.

Bridge files are built in collaboration with your utilization data vendor. This means we produce the highest bridge rates, best accuracy, quickest updates, and most transparency for your therapeutic categories.

